



# Program Ad Rates and Sizes

**Full Page Color \$400**  
**Full Page BW \$300**

**Full Page with border 4.5 x 7.5**

**Full Page with .125 Bleed on 4 sides**  
**5.75 x 7.75**  
**Trim size 5.5 x 8.5**

**One-half Page Color \$200**

**One-half Page BW \$150**

**One-Half Page Vertical 2.187 x 7.5**

**One-half Page Color \$200**  
**One-half Page BW \$150**

**One-Half Page Horizontal 4.5 x 3.687**

**Quarter Page Color \$100**  
**Quarter Page BW \$50**  
**Quarter Page 4.5 x 1.822**

## Sponsorship Packages Available:

Select your Sponsorship Package:

\$1000 (minimum) sponsors Entire Division—\$350 (minimum) sponsors an individual Class—Select the Division(s) and Level(s) you want to sponsor, your name will be announced and published in the Program:

<b>Introductory</b>	Open	Adult Amateur	Junior
<b>Beginner Novice</b>	Open	Adult Amateur	Junior
<b>Novice</b>	Open	Adult Amateur	Junior
<b>Training</b>	Open	Adult Amateur	Junior
<b>Preliminary</b>	Open	Adult Amateur	Junior

**\$1,000**

**Existing Cross Country Jump Sponsorship includes:**

Your Business Name hung on a Cross Country Jump • Your name announced each time a competitor approaches your sponsored jump • Your name published in program

**\$1,000–3,000**

**New Cross Country Jump—Your concept interpreted by Course Designer** (Most jumps can be built for \$1000, more elaborate designs up to \$3000) • Permanent plaque with your name on jump • Banner hung on your Jump • Your name announced each time a competitor approaches the Jump • Your name published in the program

**\$2,500**

**Sponsor Camelot Signature Jump—Camille of Camelot Dragon**

Plaque with your name on jump • Your name announced each time a competitor approaches this signature show piece jump • There are multiple approaches to this jump • Your name published in program

**\$2,500–\$5000**

**New Stadium Jump Sponsorship includes:**

Custom Jump built to your concept (Most jumps can be built for \$2500, more elaborate designs up to \$5000) Your name announced each time a competitor approaches your custom jump • Your name published in program

**\$ \_\_\_\_\_**

**Contribute any amount of your choosing—you will be listed in the program as a sponsor.**

**\$300**

**Banner that you provide hung on Arena**

**\$50**

**Vendor Space (per day)**



For questions regarding ads contact:

connie@camelotequestrianpark.com or cell 530-354-6079

Complete Application on reverse side to reserve your Sponsorship.

[www.camelotequestrianpark.com](http://www.camelotequestrianpark.com)

**Select your Ad**

- Full Page Color Ad with .125 Bleed on 4 sides \$400.00 \$ \_\_\_\_\_
- Full Page Color Ad with Border \$400.00 \$ \_\_\_\_\_
- Full Page BW Ad with .125 Bleed on 4 sides \$300.00 \$ \_\_\_\_\_
- Full Page BW Ad with Border \$300.00 \$ \_\_\_\_\_
- Half Page Vertical Color Ad \$200.00 \$ \_\_\_\_\_
- Half Page Vertical BW Ad \$150.00 \$ \_\_\_\_\_
- Half Page Horizontal Color Ad \$200.00 \$ \_\_\_\_\_
- Half Page Horizontal BW Ad \$150.00 \$ \_\_\_\_\_
- Quarter Page Color Ad \$100.00 \$ \_\_\_\_\_
- Quarter Page BW Ad \$50.00 \$ \_\_\_\_\_

**Sponsor a Division or Class**

(Circle each class desired at a minimum of \$350 each or a minimum of \$1000 for Entire Division)

- Introductory**      Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Beginner Novice**      Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Novice**      Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Training**      Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Preliminary**      Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Existing Cross Country Jump Sponsorship \$1000**      \$ \_\_\_\_\_
- New Cross Country Jump Sponsorship \$1000-\$3000\***      \$ \_\_\_\_\_
- Signature Camille Cross Country Jump Sponsorship \$2500**      \$ \_\_\_\_\_
- New Stadium Jump Sponsorship \$2500-\$5000**      \$ \_\_\_\_\_
- Hang my Banner \$300 (Send to Terry Hilst below)**      \$ \_\_\_\_\_
- I want to be a Vendor \_\_\_\_\_ days @ \$50 each day**      \$ \_\_\_\_\_
- I want to be a Sponsor please accept my contribution of**      \$ \_\_\_\_\_

**My Total Sponsorship (Check or online Paypal receipt enclosed)**      \$ \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Email ad artwork to [connie@camelotequestrianpark.com](mailto:connie@camelotequestrianpark.com)  
Preferred file format is PDF. Call or email Connie with questions:  
[connie@camelotequestrianpark.com](mailto:connie@camelotequestrianpark.com) or 530-354-6079

Call or email Terry with questions about jump design: [terry@camelotequestrianpark.com](mailto:terry@camelotequestrianpark.com) or 530-521-4892  
\* Custom Cross Country Jump Designs will be interpreted to meet Safety and USEA requirements by Course Designer.

Send this completed form with your total payment or Paypal receipt for your Sponsorship to:  
Terry Hilst  
11110 Yankee Hill Road  
Yankee Hill, CA