



# Program Ad Rates and Sizes

**Full Page Color \$400**  
**Full Page BW \$300**

**Full Page with border 4.5 x 7.5**

**Full Page with .125 Bleed on 4 sides**  
**5.75 x 7.75**  
**Trim size 5.5 x 8.5**

**One-half Page Color \$200**

**One-half Page BW \$150**

**One-Half Page Vertical 2.187 x 7.5**

**One-half Page Color \$200**  
**One-half Page BW \$150**

**One-Half Page Horizontal 4.5 x 3.687**

**Quarter Page Color \$100**  
**Quarter Page BW \$50**  
**Quarter Page 4.5 x 1.822**

## Sponsorship Packages Available:

Select your Sponsorship Package:

**\$1000 (minimum) sponsors Entire Division—\$350 (minimum) sponsors an individual Class—Select the Division(s) and Level(s) you want to sponsor, your name will be announced and published in the Program:**

|                        |      |               |        |
|------------------------|------|---------------|--------|
| <b>Introductory</b>    | Open | Adult Amateur | Junior |
| <b>Beginner Novice</b> | Open | Adult Amateur | Junior |
| <b>Novice</b>          | Open | Adult Amateur | Junior |
| <b>Training</b>        | Open | Adult Amateur | Junior |
| <b>Preliminary</b>     | Open | Adult Amateur | Junior |

- \$1,000 Existing Cross Country Jump Sponsorship includes:** Your Banner hung on a Cross Country Jump • Your name announced each time a competitor approaches your sponsored jump • Your name published in program
- \$1,000–3,000 New Cross Country Jump—Your concept interpreted by the USEA Certified Course Designer** (Most single jumps can be built for \$1000, more elaborate designs up to \$3000) • Permanent plaque with your name on jump • Your Banner hung on your Jump • Your name announced each time a competitor approaches the Jump • Your name published in program
- \$5,000 Sponsor an entire Section of the cross country course. Jumps for each competing level will be themed for your business** • Permanent sign with your name on jump • Your Banner can be hung on your Jumps • Your name announced each time a competitor approaches your complex • Your name published in program
- \$5,500 Sponsor Camelot's New Water Feature**  
Permanent plaque with your name • Your name announced each time a competitor approaches the pond • Your name published in program
- \$2,500–\$5000 New Stadium Jump Sponsorship includes:** Custom Jump built to your concept (Most jumps can be built for \$2500, more elaborate designs up to \$5000) • Your name announced each time a competitor approaches your custom jump • Your name published in the program
- \$ \_\_\_\_\_ Contribute any amount of your choosing—you will be listed in the program as a sponsor.**
- \$250 Banner that you provide hung on Arena**
- \$350 We print a Banner for you to be hung on Stadium Jump Arena**
- \$50 10 x 10 Vendor Space (per day)**

For questions regarding ad or banner production contact:  
[connie@camelotequestrianpark.com](mailto:connie@camelotequestrianpark.com) or cell 530-354-6079

**Complete Application on reverse side to reserve your Sponsorship.**



[www.camelotequestrianpark.com](http://www.camelotequestrianpark.com)

**Select your Ad**

- Full Page Color Ad with .125 Bleed on 4 sides \$400.00 \$ \_\_\_\_\_
- Full Page Color Ad with Border \$400.00 \$ \_\_\_\_\_
- Full Page BW Ad with .125 Bleed on 4 sides \$300.00 \$ \_\_\_\_\_
- Full Page BW Ad with Border \$300.00 \$ \_\_\_\_\_
- Half Page Vertical Color Ad \$200.00 \$ \_\_\_\_\_
- Half Page Vertical BW Ad \$150.00 \$ \_\_\_\_\_
- Half Page Horizontal Color Ad \$200.00 \$ \_\_\_\_\_
- Half Page Horizontal BW Ad \$150.00 \$ \_\_\_\_\_
- Quarter Page Color Ad \$100.00 \$ \_\_\_\_\_
- Quarter Page BW Ad \$50.00 \$ \_\_\_\_\_

**Sponsor a Division or Class**

(Circle each class desired at a minimum of \$350 each or a minimum of \$1000 for Entire Division)

- Introductory      Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Beginner Novice    Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Novice              Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Training            Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Preliminary        Open      Adult Amateur      Junior      \$ \_\_\_\_\_
- Existing Cross Country Jump Sponsorship \$1000 \$ \_\_\_\_\_
- New Cross Country Jump Sponsorship \$1000-\$3000\* \$ \_\_\_\_\_
- Themed Cross Country Section (all levels)      Sponsorship \$5000\* \$ \_\_\_\_\_
- New water Feature                                      Sponsorship \$5500 \$ \_\_\_\_\_
- New Stadium Jump Sponsorship \$2500-\$5000 \$ \_\_\_\_\_
- Hang my Banner \$250 (Send to Terry Hilst below) \$ \_\_\_\_\_
- Print me a Banner \$350 (Send artwork to [connie@camelotequestrianpark.com](mailto:connie@camelotequestrianpark.com)) \$ \_\_\_\_\_
- I want to be a Vendor \_\_\_\_\_ days @ \$50 each day \$ \_\_\_\_\_
- I want to be a Sponsor please accept my contribution of \$ \_\_\_\_\_

**My Total Sponsorship (Check or online Paypal receipt enclosed)** \$ \_\_\_\_\_ **Business**

**Name:** \_\_\_\_\_ **Contact**

**Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Email ad or banner artwork to [connie@camelotequestrianpark.com](mailto:connie@camelotequestrianpark.com)  
Preferred file format is PDF. Call or email Connie with questions:  
[connie@camelotequestrianpark.com](mailto:connie@camelotequestrianpark.com) or 530-354-6079

Call or email Terry with questions about jump design: [terry@camelotequestrianpark.com](mailto:terry@camelotequestrianpark.com) or 530-521-4892

\* Custom Cross Country Jump Designs will be interpreted to meet Safety and USEA requirements by USEA Certified Course Designer.

Send this completed form with your total payment or Paypal receipt for your Sponsorship to:

Terry Hilst  
11110 Yankee Hill Road  
Yankee Hill, CA