



Program Ad Rates and Sizes

Full Page Color \$400
Full Page BW \$300

Full Page with border 4.5 x 7.5

Full Page with .125 Bleed on 4 sides
5.75 x 7.75
Trim size 5.5 x 8.5

One-half Page Color \$200

One-half Page BW \$150

One-Half Page Vertical 2.187 x 7.5

One-half Page Color \$200
One-half Page BW \$150

One-Half Page Horizontal 4.5 x 3.687

Quarter Page Color \$100
Quarter Page BW \$50
Quarter Page 4.5 x 1.822

Sponsorship Packages Available:

Select your Sponsorship Package:

\$1000 (minimum) sponsors Entire Division—\$350 (minimum) sponsors an individual Class—Select the Division(s) and Level(s) you want to sponsor, your name will be announced and published in the Program:

Introductory	Open	Adult Amateur	Junior
Beginner Novice	Open	Adult Amateur	Junior
Novice	Open	Adult Amateur	Junior
Training	Open	Adult Amateur	Junior
Preliminary	Open	Adult Amateur	Junior

- \$1,000 Existing Cross Country Jump Sponsorship includes:** Your Banner hung on a Cross Country Jump • Your name announced each time a competitor approaches your sponsored jump • Your name published in program
- \$1,000–3,000 New Cross Country Jump—Your concept interpreted by the USEA Certified Course Designer** (Most single jumps can be built for \$1000, more elaborate designs up to \$3000) • Permanent plaque with your name on jump • Your Banner hung on your Jump • Your name announced each time a competitor approaches the Jump • Your name published in program
- \$5,000 Sponsor an entire Section of the cross country course. Jumps for each competing level will be themed for your business** • Permanent sign with your name on jump • Your Banner can be hung on your Jumps • Your name announced each time a competitor approaches your complex • Your name published in program
- \$5,500 Sponsor Camelot's New Water Feature**
Permanent plaque with your name • Your name announced each time a competitor approaches the pond • Your name published in program
- \$2,500–\$5000 New Stadium Jump Sponsorship includes:** Custom Jump built to your concept (Most jumps can be built for \$2500, more elaborate designs up to \$5000) • Your name announced each time a competitor approaches your custom jump • Your name published in the program
- \$ _____ Contribute any amount of your choosing—you will be listed in the program as a sponsor.**
- \$250 Banner that you provide hung on Arena**
- \$350 We print a Banner for you to be hung on Stadium Jump Arena**
- \$50 10 x 10 Vendor Space (per day)**

For questions regarding ad or banner production contact:
connie@camelotequestrianpark.com or cell 530-354-6079

Complete Application on reverse side to reserve your Sponsorship.



www.camelotequestrianpark.com

Select your Ad

- Full Page Color Ad with .125 Bleed on 4 sides \$400.00 \$ _____
- Full Page Color Ad with Border \$400.00 \$ _____
- Full Page BW Ad with .125 Bleed on 4 sides \$300.00 \$ _____
- Full Page BW Ad with Border \$300.00 \$ _____
- Half Page Vertical Color Ad \$200.00 \$ _____
- Half Page Vertical BW Ad \$150.00 \$ _____
- Half Page Horizontal Color Ad \$200.00 \$ _____
- Half Page Horizontal BW Ad \$150.00 \$ _____
- Quarter Page Color Ad \$100.00 \$ _____
- Quarter Page BW Ad \$50.00 \$ _____

Sponsor a Division or Class

(Circle each class desired at a minimum of \$350 each or a minimum of \$1000 for Entire Division)

- Introductory Open Adult Amateur Junior \$ _____
- Beginner Novice Open Adult Amateur Junior \$ _____
- Novice Open Adult Amateur Junior \$ _____
- Training Open Adult Amateur Junior \$ _____
- Preliminary Open Adult Amateur Junior \$ _____
- Existing Cross Country Jump Sponsorship \$1000 \$ _____
- New Cross Country Jump Sponsorship \$1000-\$3000* \$ _____
- Themed Cross Country Section (all levels) Sponsorship \$5000* \$ _____
- New water Feature Sponsorship \$5500 \$ _____
- New Stadium Jump Sponsorship \$2500-\$5000 \$ _____
- Hang my Banner \$250 (Send to Terry Hilst below) \$ _____
- Print me a Banner \$350 (Send artwork to connie@camelotequestrianpark.com) \$ _____
- I want to be a Vendor _____ days @ \$50 each day \$ _____
- I want to be a Sponsor please accept my contribution of \$ _____

My Total Sponsorship (Check or online Paypal receipt enclosed) \$ _____ Business

Name: _____ **Contact**

Person: _____

Phone: _____ **Email:** _____

Address: _____

Signature: _____ **Date:** _____

Email ad or banner artwork to connie@camelotequestrianpark.com
Preferred file format is PDF. Call or email Connie with questions:
connie@camelotequestrianpark.com or 530-354-6079

Call or email Terry with questions about jump design: terry@camelotequestrianpark.com or 530-521-4892

* Custom Cross Country Jump Designs will be interpreted to meet Safety and USEA requirements by USEA Certified Course Designer.

Send this completed form with your total payment or Paypal receipt for your Sponsorship to:

Terry Hilst
11110 Yankee Hill Road
Yankee Hill, CA